Connecting classroom learning to tomorrow's jobs.

Students@Work™, a partnership between the North Carolina Business Committee for Education (NCBCE) and the North Carolina Department of Public Instruction (NC DPI), bridges middle school students to workplace opportunities and essential skills through in-person and virtual experiences. **Middle school** is an ideal time for students to begin exploring career interests to prepare for high school curriculum as well as future career possibilities. **Businesses** can add valuable connections between academic instruction and real-world work for students.

2025 Industry Weeks of Focus:

March 3 – 7: Small Business and Entrepreneurship

March 10 - 14: Education and Healthcare

March 17 – 21: STEM and Clean Energy

March 24 – 28: Hospitality, Tourism, and Retail

March 31 - April 4: Government, Public Service, and Legal

April 7 – 11: Manufacturing and Agriculture

April 14 – 18: Transportation and Construction

*This is a suggested schedule. You may schedule activities for any time.

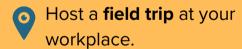
Connect with Middle School Classrooms Today!

How to Get Started:

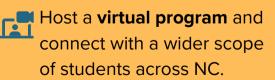
- 1) Once your company is registered in the Navigator, create a Resource on the Navigator at <u>wblnavigator.org</u>. Be sure to select Students@Work[™] as the Activity.
- 2) Review the <u>S@W Toolkit</u> for program information and deadlines.
- 3) Work with the local school coordinator to plan the S@W program for students.



Ways to Participate









For questions, contact:

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