

Students@WorkSM, a partnership between the North Carolina Business Committee for Education (NCBCE) and the North Carolina Department of Public Instruction (NC DPI), bridges middle school students to workplace opportunities and essential skills through in-person and virtual experiences. Middle school is an ideal time for students to begin exploring career interests to prepare for high school curriculum as well as future career possibilities. Businesses can add valuable connections between academic instruction and real-world work for students.




2025 Industry Weeks of Focus:

- **March 3 – 7:** Small Business and Entrepreneurship
- **March 10 – 14:** Education and Healthcare
- **March 17 – 21:** STEM and Clean Energy
- **March 24 – 28:** Hospitality, Tourism, and Retail
- **March 31 – April 4:** Government, Public Service, and Legal
- **April 7 – 11:** Manufacturing and Agriculture
- **April 14 – 18:** Transportation and Construction

*This is a suggested schedule. You may schedule activities for any time.



Ways to Participate

-  Host a **field trip** at your workplace.
-  **Visit a school** and present to students about your career and industry.
-  Host a **virtual program** and connect with a wider scope of students across NC.

Connect with Middle School Classrooms Today!

How to Get Started:

- 1) Once your company is registered in the Navigator, create a Resource on the Navigator at wblnavigator.org. Be sure to select Students@WorkSM as the Activity.
- 2) Review the [S@W Toolkit](#) for program information and deadlines.
- 3) Work with the local school coordinator to plan the S@W program for students.



For questions, contact:
Megan Johnson, Program Manager
megan.johnson@nc.gov