

*Students@WorkSM, a partnership between the North Carolina Business Committee for Education (NCBCE) and the North Carolina Department of Public Instruction (NC DPI), bridges middle school students to workplace opportunities and essential skills through in-person and virtual experiences. **Middle school** is an essential time for students to begin exploring career interests. **Businesses** can add valuable connections between academic instruction and real-world work for students.*

2025 Industry Weeks of Focus:

- March 3 – 7:** Small Business and Entrepreneurship
- March 10 – 14:** Education and Healthcare
- March 17 – 21:** STEM and Clean Energy
- March 24 – 28:** Hospitality, Tourism, and Retail
- March 31 – April 4:** Government, Public Service, and Legal
- April 7 – 11:** Manufacturing and Agriculture
- April 14 – 18:** Transportation and Construction

*This is a suggested schedule. You may schedule activities at any time.



Connect Your Students with Businesses Today!

How to Get Started:

- 1) Log on to the Navigator platform at wblnavigator.org beginning **February 3** and select a program of interest.
- 2) The selected business partner will work with you to coordinate the S@W program for your students.
- 3) Review the [S@W Toolkit](#) for program information and deadlines.

Ways to Participate



Plan a **field trip** to a local business.



Invite a business representative to your school for a presentation.



Book a **virtual program**.



For questions, contact:
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